



WORLD OF FACILITIES

A UBM Event

24-26 APRIL 2017

BCEC, GOREGOAN, MUMBAI



PARTNERSHIP MATRIX

Event Patron: (Duration 3years)

Exhibition Space:

- Bare Space - 30 Sqm (As per the Availability in the Floor Plan)

Your Brand Visibility at the Exhibition:

- Promotion Advertisements: Display of company logo at all backdrops, banners, hoardings, Promotion Material, Specialized Journals, Newspapers, Portals
- Invitation Cards and Tickets
- Display of Company Logo on All Signage's Board at Exhibition Venue
- 4 Overhead Bunting in the Hall

Advertisement In Exhibition Directory:

- One Full Page Color Advertisement on Right Hand Side
- One Full Page Company Write Up in the Official Exhibition Directory

Your Brand Visibility At The Conference:

- Complimentary delegate passes for the conference
- Opportunity to Nominate 1 Speaker (20 minute Presentation Slot)
- Display of Company Name & Logo on all Backdrops, Banners, Hoardings On-Site
- Circulation / Display of Company Literature (As part of the Delegate Documentation Pack)

Other Acknowledgements:

- Special Announcements Thanking Partners
- Prominent Visibility Throughout the Venue
- Company Logo to be Featured on Event Website Home Page & Link to the Company Website
- Promotion at Road Shows
- Three Exclusive e-DM to the Entire Database of "World Of Facilities"

**Partners
Investment -
₹ 25 Lakhs
US\$ 42,800**



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PARTNERSHIP MATRIX

Event Partner

Exhibition Space:

- Bare Space - 24 Sqm (As per the Availability in the Floor Plan)

Your Brand Visibility at the Exhibition:

- Promotion Advertisements: Display of company logo at all backdrops, banners, hoardings, Promotion Material, Specialized Journals, Newspapers, Portals
- Invitation Cards and Tickets
- Display of Company Logo on All Signage's Board at Exhibition Venue
- 2 Overhead Bunting in the Hall

Advertisement in Exhibition Directory:

- One Full Page Color Advertisement on Right Hand Side
- One Full Page Company Write Up in the Official Exhibition Directory

Your Brand Visibility at the Conference:

- Complimentary Delegate Passes for The Conference
- Opportunity to Nominate 1 Speaker (20 minute Presentation Slot)
- Display of Company Name & Logo on all Backdrops, Banners, Hoardings On-Site
- Circulation / Display of Company Literature (As part of the Delegate Documentation Pack)

Other Acknowledgements:

- Special Announcements Thanking Partners
- Prominent Visibility Throughout the Venue
- Company Logo to be Featured on Event Website Home Page & Link to the Company Website till end of the Show
- Two Exclusive e-DM to the Entire Database of "World Of Facilities"

**Partners
Investment -
₹ 10 Lakhs /
US\$ 17,100**



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PARTNERSHIP MATRIX

Gold Partner (x3)

Exhibition Space:

- Bare Space - 18 Sqm (As per the Availability in the Floor Plan)

Your Brand Visibility at the Exhibition:

- Promotion Advertisements: Display of company logo at all backdrops, banners, hoardings, Promotion Material, Specialized Journals, Newspapers, Portals
- Invitation Cards and Tickets
- Display of Company Logo on All Signage's Board at Exhibition Venue
- 1 Overhead Bunting in the Hall

Advertisement in Exhibition Directory:

- One Full Page Color Advertisement on Right Hand Side
- One Full Page Company Write Up in the Official Exhibition Directory

Your Brand Visibility at the Conference:

- Numbers of Delegates to be Nominated = One (8)
- Display of Company Name & Logo on all Backdrops, Banners, Hoardings On-Site
- Circulation / Display of Company Literature (As Part Of The Delegate Documentation Pack)

Other Acknowledgements:

- Special Announcements Thanking Partners
- Prominent Visibility Throughout the Venue
- Company Logo to be Featured on Event Website & Link to the Company Website till end of the Show
- One Exclusive e-DM to the Entire Database of "World of Facilities"

Partners

Investment -

₹ 6.5 Lakhs /

US\$ 11,140



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PARTNERSHIP MATRIX

Silver Partner (x5)

Exhibition Space:

- Shell Space - 12 Sqm (As per the Availability in the Floor Plan)

Your Brand Visibility at the Exhibition:

- Promotion Advertisements: Display of company logo at all backdrops, banners, hoardings, Promotion Material, Specialized Journals, Newspapers, Portals
- Invitation Cards and Tickets

Advertisement in Exhibition Directory:

- One Full Page Color Advertisement

Your Brand Visibility at the Conference:

- Numbers of Delegates to be Nominated = One (6)
- Display of Company Name & Logo on all Backdrops, Banners, Hoardings On-Site

Other Acknowledgements:

- Special Announcements Thanking Partners
- Prominent Visibility Throughout the Venue
- Company Logo to be Featured on Event Website & Link to the Company Website till end of the Show
- One Exclusive e-DM Sent To "World Of Facilities" Database

Partners

Investment -

₹ 5 Lakhs /

US\$ 8,570

Conference Hall Partner

- Branding at the Conference Entrance
- Branding Opportunities Inside The Conference Venue (Provided By Partner)
- Corporate Literature to Be Included In The Delegate Kit
- Complimentary Delegate Passes to The Conference
- Company Logo To Be Featured On Event Website with Link To Company Webpage

Partners

Investment -

₹ 5 Lakhs /

US\$ 8,570



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BRANDING OPPORTUNITIES

On-site Branding

Registration Counter Partner:

- Prominent Logo Visibility at the Registration Counters & Area (Conference plus Exhibition)
- Company Logo to be Featured on Event Website & Link to the Company Website
- One Full Page Color Advertisement in The Show Directory

Partners Investment ₹ 3.5 Lakhs / US\$ 6,000

Exhibition Catalogue Partner:

- One Full Page Color Advt in the Exhibitor's Directory
- Inside Front Page Caption: Exhibition Catalogue Sponsored By (Logo)
- Logo Visibility at Catalogue Sales Counter

Partners Investment ₹ 3.5 Lakhs / US\$ 6,000

Trade Visitor Bag Partner:

- Partner Branding on One Side of Bag
- Company Logo to be Featured on Event Website & Link to the Company Website
- Quantity of bags : 10,000 pcs

Partners Investment ₹ 3.5 Lakhs / US\$ 6,000

VIP Lounge Partner:

- Signage's at the VIP Lounge
- 2 Standaes in VIP Lounge (Provided By Partner)

Partners Investment ₹ 3.5 Lakhs / US\$ 6,000

Visitor Lounge Partner:

- Signage's at the Visitor Lounge
- 2 Standaes in Visitor Lounge (Provided By Partner)

Partners Investment ₹ 3 Lakhs / US\$ 5,140

Visitor Badge Partner:

- Logo on the Visitors Badge For All Participation Categories (Visitors, Speakers, VIPs, Delegates, etc)
- One Full Page Color Advertisement in The Show Directory
- Logo On Sponsors Page in The Show Directory
- Complimentary Space 9sqm in the Exhibition Area.

Partners Investment ₹ 3.5 Lakhs / US\$ 6,000



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BRANDING OPPORTUNITIES

Lanyard Partner:

- Logo on the Visitors Lanyard For All Participation Categories (Visitors, Speakers, VIPs, Delegates, etc)
- One Full Page Color Advertisement in The Show Directory
- Logo On Sponsors Page in The Show Directory
- Complimentary Space 9sqm in the Exhibition Area.

Partners Investment ₹ 3.5 Lakhs / US\$ 6,000

Water Bottle Partner:

- Logo on the Water Bottle
- Logo On The Partners Page In The Show Directory

Partners Investment ₹ 3 Lakhs / US\$ 5,140

Insert in Visitor Bag:

- Promotional Leaflet / Brochure

Partners Investment ₹ 100,000

Pillar Branding:

- Pillars Inside Hall will have Branding the Company on Both the Sides (As per the Availability)

Partners Investment ₹ 50,000/- (Per Pillar)

Hoardings on the Pathway:

- Hoardings Placed on the Way Leading to Hall

Partners Investment ₹ 50,000/- (Per Hoarding)

Pole Bunting:

- Pole Bunting Placed on the Way Leading to Hall

Partners Investment ₹ 50,000/- (Per Bunting)

“You Are Here” Signage

- These are Referred by Thousands OF Visitors
- They Are Positioned At The Entrance of Each Hall; Ensuring Maximum Exposure (12'x 16'Size Screen)
- Sponsor Logo On The Signage

Partners Investment ₹ 50,000

As per Tax Applicable

For Further Details, Please Contact

Please feel free to Contact Us for Ideas that you may have which can be executed in “World Of Facilities” to enhance your Brand Presence & Awareness at the Show.

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